

Western Corporate Image Pro-Am at Moccasin Creek



presented by

Aberdeen Federal Credit Union, Dacotah Bank,
Eide Bailly, LLP, Grote Roofing Company,
Insurance Plus, and Quest Hospitality Suppliers

Wednesday-Sunday, July 19-23, 2017
Aberdeen, South Dakota

2017
SPONSORSHIP OPPORTUNITIES

to benefit the
The First Tee of South Dakota
at Moccasin Creek & Lee Park



WESTERN CORPORATE IMAGE

Pro-Am at Moccasin Creek

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EVENT OVERVIEW

The Pro-Am began in 1992 with PGA Tour & Champions Tour player Jim Ahern winning the inaugural event. In the years since, the event has consistently been considered one of the best stops on the Dakotas Tour. Many of our past professional champions have gone on to careers on the PGA Tour among others, and the amateur's support of the tournament has grown every year. The Pro-Am is *the* major golf happening in NE South Dakota and the Aberdeen community. Proceeds benefit the local The First Tee program and Junior Golf Aberdeen, as well as other local charities and area causes. All sponsorship contributions are made out to **The First Tee of South Dakota**, a 501(c)(3) non-profit organization.

SCHEDULE OF EVENTS *(subject to change)*

Wednesday, July 19

11:00 a.m. - 3:00 p.m.

3:00 p.m. - 4:45 p.m.

5:30 p.m. 9-Hole Shotgun

8:30 p.m.

Evening

ABERDEEN FEDERAL CREDIT UNION Day

Grilled food available on Patio

COMMUNITY CLINIC for Juniors & the Military

Pro-Sponsor Tournament (Exempt Pros & Tournament Sponsors)

Pro-Sponsor Dinner

Friday & Saturday Starting Times Released

Thursday, July 20

8:00 a.m. - 7:00 p.m.

11:00 a.m. - 3:00 p.m.

6:00 p.m. - 9:00 p.m.

2:00 p.m. - 8:30 p.m.

8:00 p.m.

EIDE BAILLY Day

Practice Round starting times w/optional games

Grilled Lunch available on Patio

Taco Bar Buffet

FOOTJOY & TITLEIST STORE OPEN for AMATEUR GIFT

CERTIFICATE REDEMPTION

LIVE CALCUTTA BIDDING ON TEAMS BEGINS!

Friday, July 21

7:00 a.m. - 11:00 a.m.

7:30 a.m. - 9:20 a.m.

11:00 a.m. - 3:00 p.m.

12:15 p.m. - 2:05 p.m.

8:00 p.m.

8:30 p.m.

8:30 p.m.

7:00 p.m. - 10:00 p.m.

QUEST HOSPITALITY SUPPLIERS & DACOTAH BANK Day

Complimentary Rolls, Coffee & Juice

Morning Starting Times

Complimentary Lunch available for all players on Patio

Afternoon Starting Times

LONG DRIVE CONTEST on #1 presented by

NORTHWESTERN MUTUAL

LIVE ENTERTAINMENT begins

PERFORMANCE CAPITAL PARTNERS AMATEUR

CLOSEST-TO-HOLE CHALLENGE – Outside Dining Room to #9

green – Open to All Amateurs

Complimentary Buffet Dinner for players

Saturday, July 22

7:00 a.m. - 11:00 a.m.

7:30 a.m. - 9:20 a.m.

11:00 a.m. - 3:00 p.m.

12:15 p.m. - 2:05 p.m.

6:30 p.m. - 10:00 p.m.

7:30 p.m.

9:00 p.m.

INSURANCE PLUS Day

Complimentary Rolls, Coffee & Juice

Morning Starting Times

Complimentary Lunch available for all players on Patio

Afternoon Starting Times

Complimentary Buffet Dinner for players

WESTERN CORPORATE IMAGE DERBY BEGINS ON #10

LIVE ENTERTAINMENT begins

Sunday, July 23

7:00 a.m. - 11:00 a.m.

8:00 a.m.

11:00 a.m. - 3:00 p.m.

1:15 p.m. - 1:35 p.m.

GROTE ROOFING Day

Complimentary Rolls, Coffee & Juice

Amateur Shotgun (Ams will be cut & paired by score)

Complimentary Lunch available for players on Patio

Pro Starting Times (Pros will be cut to low 18 and ties)

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DEMOGRAPHICS

Targeting professionals in the business community, the **Western Corporate Image Pro-Am** is a highly visible and exciting five-day event that offers excellent signage and networking opportunities. Sponsor involvement and support of the event will increase awareness, enhance consideration, and create a favorable predisposition toward the sponsor and its products. Your participation is a unique way to reward your finest clients, significant friends or outstanding employees.

ABOUT THE FIRST TEE OF SOUTH DAKOTA

The mission of The First Tee and Junior Golf Aberdeen are to impact the lives of young people by providing educational programs that build character, instill life-enhancing values and promote healthy choices through the game of golf. We offer more than golf lessons for kids: we offer life lessons. Lesson programs are conducted at both Moccasin Creek and Lee Park; and, Junior Golf Aberdeen also conducts the Aberdeen PGA Junior League, area junior golf tournaments, provides equipment and scholarship program fees for juniors, and offers the Dean Shortridge Junior Golf College Scholarship.

SPONSORSHIP LEVELS

\$4200 PRESENTING SPONSOR

- One (1) team (total of three (3) amateur players) in the Pro-Am.
- One (1) team (total of three (3) amateur players) in the Wednesday Pro-Sponsor event; includes dinner for players and their guests.
- One (1) amateur spot in the famous Derby on Saturday night – you decide who plays.
- Two (2) amateur players in the Patrons Club event (May 12-13). This is a uniquely formatted team event that includes a dinner for players and their guests, Calcutta, and prizes.
- Two (2) Patrons Club gifts (valued at over \$125 each) with the exclusive Patrons Club logo.
- Free carts the entire tournament week.
- Preferred starting times and preferred professional teammates.
- Top-billing, name recognition, logo, and advertising on all Pro-Am marketing.

SOLD OUT

\$1000 PATRONS CLUB SPONSOR

- One (1) amateur player in the Pro-Am.
- One (1) amateur player in the Wednesday Pro-Sponsor event; includes dinner for player and their guest.
- One (1) amateur player in the Patrons Club event (May 12-13). This is a uniquely formatted team event that includes a dinner for the player and their guest, Calcutta, and prizes.
- One (1) Patrons Club gift (valued at over \$125) with the exclusive Patrons Club logo.
- Free cart the entire tournament week.
- Preferred starting times.
- Name recognition and advertising on all Pro-Am marketing.

Limited Spots Remaining!



\$800 PATRON SPONSOR

- One (1) amateur player in the Pro-Am.
- One (1) amateur player in the Wednesday Pro-Sponsor event; includes dinner for player and their guest.
- Free cart the entire tournament week.
- Preferred starting times.
- Name recognition and advertising on all Pro-Am marketing.

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\$700 NON-PLAYING PATRONS CLUB SPONSOR

- One (1) amateur player in the Wednesday Pro-Sponsor event; includes dinner for player and their guest.
- One (1) amateur player in the Patrons Club event (May 12-13). This is a uniquely formatted team event that includes a dinner for the player and their guest, Calcutta, and prizes.
- One (1) Patrons Club gift (valued at over \$125) with the exclusive Patrons Club logo.
- Name recognition and advertising on all Pro-Am marketing.

\$500 NON-PLAYING PATRON SPONSOR

- One (1) amateur player in the Wednesday Pro-Sponsor event; includes dinner for player and their guest.
- Name recognition and advertising on all Pro-Am marketing.

\$3,000 DERBY SPONSOR

- Name recognition and/or sponsor logo displayed during Derby.
- Opportunity to develop some unique marketing ideas and distribute promotional materials where the contest is held.

Sold

\$1,000 LONGEST DRIVE CONTEST SPONSOR

- Name recognition and/or sponsor logo displayed on the tee where contest is held.
- Opportunity to develop some unique marketing ideas and distribute promotional materials where the contest is held.

Sold

\$1,000 SHOOTOUT/HOLE-IN-ONE SPONSOR

- Name recognition and/or sponsor logo displayed at the area where contest is held.
- Opportunity to develop some unique marketing ideas and distribute promotional materials where the contest is held.

Sold

\$500 DINNER & ENTERTAINMENT SPONSOR-2 packages available

- Name recognition and/or sponsor logo displayed during the dinner & on stage with the band.
- Opportunity to develop some unique marketing ideas and distribute promotional materials.

\$500 PRACTICE FACILITY SPONSOR

- Name recognition and/or sponsor logo displayed at the Practice Facility during the entire Pro-Am.
- Opportunity to develop some unique marketing ideas and distribute promotional materials.

Sold

\$250 LUNCH SPONSOR-3 packages available

- Name recognition or sponsor logo displayed during the lunch on one day of the Pro-Am.
- Opportunity to develop some unique marketing ideas and distribute promotional materials.

Two Remaining

\$250 BEVERAGE CART SPONSOR-3 packages available

- Name recognition or sponsor logo displayed on the beverage cart on one day of the Pro-Am.
- Opportunity to develop some unique marketing ideas.

Sold

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2017
SPONSORSHIP COMMITMENT FORM

Name _____ Date _____, 20____

Organization _____

Address _____ City _____ ST _____ Zip _____

Work Tel (_____) _____ Other Tel (_____) _____

Fax (_____) _____ E-Mail _____

PLEASE SELECT SPONSORSHIP LEVEL:

- | | | |
|---|--|--|
| <input type="checkbox"/> Presenting sold \$4200 | <input type="checkbox"/> Non-Playing Patron \$500 | <input type="checkbox"/> Dining/Entertainment \$500 |
| <input type="checkbox"/> Patrons Club \$1000 | <input type="checkbox"/> Derby sold \$3000 | <input type="checkbox"/> Practice Facility sold \$500 |
| <input type="checkbox"/> Patron \$800 | <input type="checkbox"/> Longest Drive Contest \$1000 | <input type="checkbox"/> Lunch sold \$250 |
| <input type="checkbox"/> Non-Playing Patrons Club \$700 | <input type="checkbox"/> Shootout/Hole-in-One sold \$1000 | <input type="checkbox"/> Beverage Cart sold \$250 |

I am unable to participate, but please accept my donation of \$ _____

Payment method: (Please check)

Please charge my credit card on this date _____

- Visa MasterCard American Express Discover

Account Number _____ Expiration Date _____

Name on Card _____ Security Code _____

Authorized Signature _____

Please invoice me.

I will pay total amount due by check, payable to **THE FIRST TEE of SOUTH DAKOTA**, and mail to:

The First Tee of South Dakota
c/o Moccasin Creek Country Club

4807 130th Street NE

Aberdeen, South Dakota 57401

(605) 226-0989

Fax (605) 226-1523

e-mail: golfshop@moccasin creekcc.com

website: www.moccasin creekcc.clubhouseonline-e3.com/Pro-Am.aspx